



ZSPA

ZAMBIA SOCIETY FOR PUBLIC ADMINISTRATION



ZSPA 2016 INTERNATIONAL CONFERENCE



THEME

Contextualizing Sustainable Development Goals in to National Economic and Social Development Pillars.

June 15-17, 2016

Twangale Park
Conference Centre

ZAMBIA

MOBILEBROADBAND
Official Sponsors



Pursuing service excellence in public institutions

WELCOMING REMARKS FROM HONORARY CONFERENCE CHAIRPERSON



It is my honour and privilege to welcome you to 2016 International conference on Sustainable development. Last year we gathered in Livingstone and discussed the ideals of Good Governance.

I hope this conference will provide you with a more accurate understanding of sustainable development, professional advancement and inspiration to remain passionate and committed to making a positive contribution to national development.

I wish to remind you that there is power in knowledge, and by empowering yourself with this knowledge, you not only have the privilege, but also the responsibility to share this knowledge with those who will not be able to attend this conference. Never underestimate the power of the networking in effecting positive change around the world. Together, we have a pivotal role to play in shaping our future, and the world we leave behind for our children.

Last year, the conference was held in partnership with the CIMPAD a USA based organization. 200 delegates participated in the conference. We thank Mobile broadband for being our main sponsor. We are delighted that their financial contribution has made the conference successful.

The International Conference on Sustainable Development will run concurrently with two Master Classes on Strategy Innovation and Organisational leadership development. The conference aims to bring together leading academician, researchers, scholars and practitioners to share their experiences and research results about all aspects of sustainable development. The conference will also host media breakfast and Super panel discussion on economic development, Elections and Leadership development.

So let us take this opportunity to make significant steps forward in acting together to strengthen the best practices in good governance among nations.

Warm regards,

Dr. Roland Msiska
Honorary Conference Chairperson
Secretary to the Cabinet– Zambia

Alongside the conference, there will be a Master Classes for Officers working in government institutions, quasi- government organizations, Businesses, and Non-governmental organizations. The master classes will equip participants with best practices in leadership, performance management, Public Service excellence, information management, financial management, strategic planning for organizations and talent management.

As an organization, we hope that you will enjoy the Conference and that your interaction with various colleagues from other countries will stimulate a creative exchange of ideas and will be personally beneficial.



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WELCOME ZSPA



I am very excited to welcome each one of you to ZSPA 2016 international conference on sustainable development an Masterclass on Strategy Innovation and Leadership development.

Last year it was with exceeding joy that we hosted you and your organizations in Livingstone. The conference last year attracted more than 70 scholars that gathered to discuss the ideals of Good Governance.

This year we are discussing sustainable development. Last year at the general assembly many Presidents did commit to the need to advance the sustainable development agenda. One such a President was US President Barrack Obama. His remarks at the General Assembly have inspired the organization of this conference.

The remarks made by President Obama at the UN General assembly cannot go without support. President Obama said: “when people die every single minute from preventable causes, we know we have more work to do. When hundreds of women die every single day just from having a baby, we know we have more work to do. When tens of millions of children are still not in school, when hundreds of millions of people have no clean water, no toilets, we have so much more to do.”

It’s true, right now, as noted by President Obama more than 800 million men, women and children were scraping by on less than \$1 a day. Imagine that. Grippled by the ache of an empty stomach.

Billions of people are at risk of dying from diseases that we know how to prevent. And that is a moral outrage. It is a profound injustice. It is literally a matter of life and death, and now the world must act. We cannot leave people behind.

Sustainable development is no longer the agenda for non-government organization or government leaders only. But it is the agenda for everyone. We should all commit ourselves to promote sustainable development.

We should commit ourselves to new Sustainable Development Goals, including the goal of ending extreme poverty in our world. We should do this with a full understanding of how difficult the task may be. We suffer no illusions of the challenges ahead. Instead we should understand this as something that we must commit ourselves to.

So at this conference make your voice known as person who has joined the campaign to promote sustainable development. We should all get involved and support the new global agenda. The approach and effort to sustainable development goal should be different with Millennium development goals where it was only the NGO that we were involved and the business community and academicians left off.

Kelvin Esiasa

President and Chief of Strategy

Zambian Society for Public Administration (ZSPA)

HOST CITY—LUSAKA

Lusaka fast developing town. New buildings are going up everywhere and many chain stores and shopping malls are springing up all over the sprawling suburbs.

The capital covers an area of over 70km² and is one of the fastest-growing cities in central Africa. It's population almost trebled in the immediate post-independence era and continues to grow daily. The city lies at the junction of the main highways to the north, east, south and west, and at an altitude of 1300 metres above sea level. There are air links to most of the major tourist destinations in Zambia from Lusaka International Airport.

HERE ARE SOME HIGHLIGHTS AND WHAT TO DO DURING YOUR VISIT.

Markets

The city prides itself in its market culture and every day, there are literally thousands of stalls that sell myriad things. There are fresh fruit stalls, hair-dressers, fishmongers, restaurants, spare parts, second hand clothing and gifts to name a few.

Sunday Craft Market – every Sunday the Arcades Shopping Centre car park is turned into a craft market. A great place for gifts and crafts

Culture

In and around the city there is plenty to see and do for the visitor. The Lusaka National Museum, art galleries focusing on local artists, the Lusaka Playhouse theatre, the Kabwata Cultural Village and the Moore Pottery Factory are great places to visit in the city. The city boasts a rich culture of local artists and many of their pieces are available for sale.

Wildlife

Munda Wanga is 16km from Lusaka City Centre. It is an Environmental Park that is comprised of an Environmental Education Centre, a Wildlife Park and Sanctuary and a beautiful Botanical Garden. Open daily from 8am - 16:00.

Lilayi Elephant Nursery. 15 minutes south of Lusaka on the Kafue Rd, you'll find a turnoff to Lilayi Game Reserve and here you will find the Elephant Ophanage Project that rescues and rehabilitates orphaned elephants before releasing them back into the wild.



ZSPA

ZAMBIA SOCIETY FOR PUBLIC ADMINISTRATION

SECRETARIAT

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The Zambia Society for Public Administration (ZSPA) is the nationwide professional association for those involved in Policy Analysis, Policy Research, Local Government Administration, Public Administration and Management. It is a voluntary, non-profit, member-based organization that enables people to exchange ideas on trends, practices and innovations.

ZSPA aims to:

- ◆ Promote good governance
- ◆ Encourage excellence in the provision of public services in Zambia.
- ◆ Contribute to the development of public policy and management practices that will enhance the performance of the public sector.
- ◆ Being the voice of the profession
- ◆ Being thought leaders
- ◆ Promoting professional standards
- ◆ Developing national and international partnerships
- ◆ Building ZSPA national capacity.

ZSPA recognizes the increasing demands on Public Administration and Management to deliver better and more efficient public services, and the important role it plays as the nationwide professional association of the public sector. ZSPA has strong relationships with international public administration institutes and academic institutions.

GENERAL INFORMATION

CONFERENCE REGISTRATION

ZSPA's registration is in the foyer. Registration badges and other conference materials can be picked up there. The registration desk will be open at the following times:

WEDNESDAY, 15 JUNE, 2016	1400hrs– 1700hrs
THURSDAY, 16 JUNE, 2016	0700hrs– 1700hrs
FRIDAY, 17 JUNE, 2016	0700hrs– 1700hrs

BADGES

All conference registrants will receive a personalized badge with their registration packet. This badge must be worn at all times and will be checked at all sessions, meal functions and events. If you misplace your badge, please come to the ZSPA registration desk in the foyer for replacement

SECURITY REMINDER, CELLPHONES AND OTHER ELECTRONIC DEVICES

Please be courteous to presenters and fellow attendees by muting your cellphone or other electronic devices while attending educational sessions and meetings. Attendees are also reminded not to leave items of value including laptops, purses and tablets, unattended at any time. Neither the Hotel Nor ZSPA is responsible for lost or stolen items.

CONTINUING EDUCATION

Attendees who seek continuing education can request a self-report form at the ZSPA registration desk. Forms must be completed by the attendee and submitted to the individual professional association, academic institution, licensing board or agency for consideration.

ZSPA does not notify organizations on behalf of the attendees nor does it keep session attendance records. ZSPA cannot guarantee acceptance for continuing education by individual licensing boards. Questions regarding continuing education can be directed to information.zspa@gmail.com.

SPEAKER CANCELLATIONS/ SUBSTITUTIONS

ZSPA makes every effort to offer programs of the highest caliber. In the event of speaker/author cancellation, ZSPA reserves the right to modify session materials or substitute speakers without advance notice.

SPECIAL ASSISTANCE

ZSPA is committed to making its entire conference accessible to all individuals, including those with disabilities. For further information regarding special need or if you have previously requested assistance, please stop by the registration desk.

CONNECT WITH US

Make the most of our social media channels throughout the conference to share your experience and hear the buzz from others!

Facebook: Zambia Society for Public Administration

MESSAGE CENTER

A message board is located near the ZSPA registration Desk. Attendees may post messages for other attendees there. Please check these boards regularly.

CONFERENCE MISSION

Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs. It has become apparent that planners, environmentalists, architects, engineers, policy makers social advocates and economists have to work together in order to ensure that planning and development can meet our present needs without comprising the ability of future generations.

The ZSPA 2016 International Conference on Sustainable Development and & Masterclass on Strategy Innovation and Organizational leadership aims to bring together leading academicians, researchers, scholars and practitioners to exchange and share their experiences and research results about all aspects of sustainable development.



It also provides the premier interdisciplinary forum for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered in pursue of national economic and social development.

The aim of the conference is to identify and share practical, evidence-based solutions that can support the Sustainable Development Goals (SDGs). The conference provides a unique opportunity to bring together stakeholders from government, academia, the United Nations, international agencies, NGOs, and grassroots organizers to share practical solutions towards the achievement of more sustainable and inclusive societies.

Target Audience

- Policy and decision makers .
- Academicians, Students, Researchers and Practitioners in Public Administration
- Practitioners in Development organizations and NGOs
- Government Specialized agencies.
- CEO and Senior Public Service Managers of Government Institution
- Learning institutions
- Traditional Leaders

Call For Papers

The conference welcomes papers on all aspects of everyday life in sustainable development. This conference welcomes interdisciplinary perspectives on sustainable development issues. Research papers which adopt a variety of methodological approaches are of interest to this conference. This includes studies which based on in depth case studies of particular organizations; sur-



veys of public sector organizations; historical studies of public sector bodies; observational studies; archival research and discussion papers on matters of contemporary debate.

Conference Tracks

- Rethinking on Agriculture Policies for sustainability
- Leadership in 21st Century.
- E- Government and Improving government performance
- Innovative public management and development activities
- Public Finance
- Strategic Planning
- Rethinking in Public Sector Development
- Private Public Partnership
- Business entrepreneurship and Social Entrepreneurship; what are the linkages
- Policy innovation and policy research
- Adopting cooperatives as drivers of economic and social development
- Global Comparative on sustainable development
- Harnessing the Capacity of Innovation for Sustainable Governance



MASTERCLASS ON STRATEGY INNOVATION AND ORGANISATION LEADERSHIP

The program offers a blended learning approach which focuses on participants completing capstone project focused on an opportunity for cost savings, revenue generation, process improvement, or innovation in their workplace.

The workshop is designed to reflect the management skills and competencies needed to successfully manage projects, people, policies, and programs in today's public sector workplace.

- Provides a foundation of knowledge and skills in management practices for managers at all levels in government and public-serving organizations.
- Offers opportunities for professional and personal growth for public-sector employees.
- Fosters effective management practices in government and nonprofit organizations.
- Power of Leadership
- Innovation and Creativity
- Knowledge Management and Succession Planning

Management of Organizational Performance

The level focuses on Meeting organizational goals through effective planning, prioritizing, organizing and aligning human, financial, material, and information resources. Empowering others by delegating clear job expectations; providing meaningful feedback and coaching; creating a motivational environment and measuring performance. Monitoring workloads and documenting performance.

Effective Leadership and Leading People

This session aims at inspiring others to positive action through a clear vision; promotes a diverse workforce. Encouraging and facilitating cooperation, pride, trust, and group identity; fostering commitment and team spirit. Articulating vision, ideas, and facts in a clear and organized way; effectively managing emotions and impulses.

Fostering Innovation and Systemic Integration

The session focus on approaching planning, decision making, and implementation from an enterprise perspective; understanding internal and external relationships that impact the organization

Developing a Leadership Strategy

This session will focus on Acting as a change agent; initiating and supporting change within the organization by implementing strategies to help others adapt to changes in the work environment, including personal reactions to change; emphasizing and fostering creativity and innovation; being proactive.



Public Service Focus

Delivering superior services to the public and internal and external recipients; Including customer/client identification expectations, needs, and developing and implementing paradigms, processes, and procedures that exude a positive spirit; demonstrating agency and personal commitment to quality.

Developing inspired corporate Reputation

This session aims to develop an effective way to achieve marketing success to date. Which promote organization reputation. Innovators up to date with the latest insights and application techniques used to cope with a fast changing commercial environment and win.

Submission of Paper Proposals

Theme of Paper Proposal: All paper proposals/abstracts should be related to the main theme.
Deadline of Submission: The deadline for submitting the paper/panel proposal is Friday, 30 April, 2016.

JUNE 15-17, 2016 **CONFERENCE DESIGN (OVERVIEW)**

ZSPA offers cutting edge educational programming in three distinct educational formats: Panels, Roundtable discussion and Workshops. The conference is expected to offer at least 20 panels plus workshops. Full programme for the conference will be availed during the conference.

WEDNESDAY 15 JUNE 2016		
14:00 a.m. - 17:00 p.m.	Registration	Front Desk
18:30 p.m. - 20:00 p.m.	Culture Night	Dinner Hall
THURSDAY 16 JUNE 2016		
07:00 a.m. - 17:00 p.m.	Registration	Front Desk
08:15 a.m. - 09:30 a.m.	Concurrent Panel and Masterclass Sessions	Various Locations
10:30 a.m. - 12:00 p.m.	Official Opening	Main Hall
13:30 p.m. - 15:00 p.m.	Concurrent Panel and Masterclass Sessions	Various Locations
15:15 p.m. - 16:15 p.m.	Concurrent Panel and Masterclass Sessions	Various Locations
16:20 p.m. - 17:00 p.m.	Super Panel Discussion	Main hall
18:30 p.m. - 21:00 p.m.	Public Lecture	Main hall
FRIDAY 17 JUNE 2016		
07:00 a.m. - 17:00 p.m.	Registration	Front Desk
07:00 a.m. - 08:30 p.m.	Media Breakfast	Main Hall
08:50 a.m. - 09:50 p.m.	Concurrent Panel and Masterclass Sessions	Various Location
10:10 a.m. - 10:50 p.m.	Key Note Address	Main Hall
11:00 a.m. - 12:45 p.m.	Concurrent Panel and Masterclass Sessions	Various Location
13:30 p.m. - 14:45 p.m.	Super panel Discussion	Main Hall
15:00 p.m. - 17:00 p.m.	Concurrent Panel and Masterclass Sessions	Various Location
18:30 p.m. - 21:00 p.m.	Award Gala Dinner and Public Lecture	Main Hall
SATURDAY 18 JUNE 2016		
08:00 a.m. - 09:00 p.m.	Media Breakfast	Main Hall

JUNE 15, 2016 **WEDNESDAY SESSIONS**

Traditional Night Programme



18:30 - All Delegates be seated

- National Anthem and Prayer
- Music - Traditional Dancers

19:15 - Official Remarks

- ZSPA President
- PS - Lusaka Province
- Music – Dancing Group
- Drama

19:50 Meals Served (Cash Bar Available)

- Music by the Band

20:30 Briefing on the conference proceeding : Programme Chairs

- Music by the Band

21:00 Opening of the Dance Floor – Free to Show your Dance

22:00 Closing of the Traditional Night

Thursday 16 June,2016— Marketing and Branding Masterclass programme

Introduction to concepts / definitions/ WHY	9:00-10:00
Coffee break	10:15-10:30
Lecture Chapter 1 & 2	10:30-12:00
Lunch break	12:00-13:00
Discussions Q&A Chapter 3	13:00-15:00
Coffee break	15:00-15:15
Lecture continuation and exercises	15:15-16:30

Friday 17 June,2016— Marketing and Branding Masterclass programme

Venue open, recap	8:30
Q&A about chapters 1,2,3	9:00-10:00
Coffee break	10:15-10:30
Lecture chapter 4	10:30-12:00
Lunch break	12:00-13:00
Lecture chapter 5,6 Q&A and exercises	13:00-15:00
Coffee break	15:00-15:15
Discussion about 4 &6 exercises and wrap up.	15:15-16:30

THURSDAY SESSIONS JUNE 16, 2016

08:00hrs – 09:45hrs

Venue: ZSPA1

TRACK: New Trends in Public Sector Management

SPEAKERS:

⇒ **Dr. Augustine Eneanya**

Senior Lecture University of Lagos, Nigeria

Rethinking the Place of Bureaucracy in Public Sector Management

⇒ **Dr. Njunga Michael Mulikita**

Senior Lecturer, Dag Hammarskjöld Institute for Peace & Conflict Studies, Copperbelt University, Zambia.

Implementing Results Based Management (RBM) in African Public Sector Institutions Challenges and Opportunities.

Concurrent Panel

08:00hrs – 09:45hrs

Venue: ZSPA2

TRACK: Managing Corporate Reputation

SPEAKERS

⇒ **Dr. Elizabeth Nkumbula**

Chief Executive Officer, Workers Compensation and Control Board

Using marketing to drive organization performance a case for Workers compensation Control Board.

⇒ **Mr. Cepha Chabu** Managing Director, Natsave

Developing a Leadership Strategy: A Case for National Savings and Credit Bank.

PANELS

10:00hrs – 12:00hrs

Venue: ZSPA Main Hall

TRACK: OFFICIAL OPPENING

⇒ **Arrival of the Guest of Honour**

⇒ **National Anthem and Prayers**

⇒ **Mr. Lars Stork** Chief Executive Officer, Mobile Broad Band, Zambia

ZSPA President - Mr. Kelvin Esiasa

Permanent Secretary – Lusaka Province

⇒ **Keynote Address**

Secretary to Cabinet – Dr. Roland Msiska

⇒ **Speech by the Guest of Honour**

Republican Vice President - Hon. Mrs. nonge Wina(MP)

⇒ **12:30 Closing Session**

⇒ **Vote of Thanks – Conference Secretary**

Afternoon Sessions

13:00hrs – 14:30hrs

Venue: ZSPA Main Hall

SPEAKERS:

⇒ **UNDP – Country Representative**

⇒ **European Union**

⇒ **Policy Monitoring Research Centre**

⇒ **Zambia Good Governance Foundation**

THURSDAY SESSIONS JUNE 16, 2016

14:40 - 15:45

Venue: ZSPA1

**TRACK: Performance Management:
Developing high performance Managers**

SPEAKERS/PRESENTERS

- ⇒ Dr. Musongole Director General ,ZPPA ; Trends in Government procurement.
- ⇒ Dr. Micheal Chilala; Director Examinations of Zambia; Developing public service leaders for the 21 Century.
- ⇒ ZAB Representative (TBA); Management of Organizational Performance.
- ⇒ Dr. Alex Ngoma; Strategic Planning

Concurrent Session

14:40 - 15:45

Venue: ZSPA2

TRACK: Rethinking on Agriculture Policies

Speakers/ Presenters

- ⇒ Chief Mumena; Guarantee food security with drive of sustainability - How should the Traditional leaders get involved.
- ⇒ Mr. Blessing Mataka, Lecturer International Relations Lecturer at Mulungushi University Zambia; Unlocking Zambia's value through economic diversification: A special focus on Agriculture
- ⇒ Underlying the principles in Policy innovation and policy analysis and its relevant to Zambian development; Permanent Secretary ,Policy Analysis and Coordination
- ⇒ Global Comparative on sustainable development; Executive Director Policy Research and Monitoring Centre

TRACK: Super Discussion Panel: Economic Development

Key note Address by Bank Governor

SPEAKERS/ PRESENTERS

- ⇒ Getting citizens to pay tax: What are the enforcement strategies ;Commissioner General
- ⇒ Financing the Capital Market: To promote economic development; General Manager Lusaka Stock Exchange
- ⇒ Role of the Central bank in promoting fiscal discipline; Governor Bank of Zambia
- ⇒ Role of the Auditor General in enforcing fiscal discipline in public institution; Auditor General Office of the Auditor General

Evening Session

18 :30 – 20:30

Venue: ZSPA2

**TRACK: The African Leadership Challenge
and the distorted bearings of faith! A
Tsunami of a Crisis! But what is the solution?**

- ⇒ Registration of the Participants
- ⇒ Remarks by ZSPA
- ⇒ Dr. Ernest Kadembo. PhD
- ⇒ Presentation by ZSPA Presentation
- ⇒ Sponsors Presentation
- ⇒ Closing Session

FRIDAY SESSIONS JUNE 17, 2016

08:00 - 09:30

Venue: ZSPA1

TRACK: Media Discussion

SPEAKERS/PRESENTERS

- ⇒ Mrs. Priscilla Isaac, Director Electoral Commission of Zambia; Election and referendum preparedness
- ⇒ Dr. Augustine Eneanya, Senior Lecture University of Lagos, Reflection on Nigeria Electoral Process
- ⇒ Dr. Njunga Michael Mulikita, Senior Lecturer, Dag Hammarskjöld Institute for Peace & Conflict Studies, Conflict Resolutions.
- ⇒ Dr. Stella Kyohairwe Reflective report on Uganda Elections

09:30 - 10:30

Venue: ZSPA2

TRACK: Masterclass By Dr. Ernest Kadembo PHD

SPEAKERS/ PRESENTERS

- ⇒ Developing inspired corporate reputation; This session aims to develop an effective way to achieve marketing success to date. - Dr. Ernest Kadembo PHD

10:45 – 13:00

Venue: ZSPA2

TRACK: University Collaboration on Sustainable Development

SPEAKERS/ PRESENTERS

- ⇒ Running a Private University the challenges and Success: Case for Cavendish University
- ⇒ What are the impeccable benefits from promoting tourism education;
- ⇒ Running a Private University the challenges and Success: Case for Zambia Open University Vice Chancellor, Zambia Open University

- ⇒ Prof. Ng'ambi Vice Chancellor; University collaboration on sustainable development
- ⇒ Running a Private University the challenges and Success: Case for Zambia Open University Vice Chancellor, Zambia Open University

Concurrent Session

10:45 – 12:45

Venue: ZSPA2

TRACK: Developing Leaders for 21st Century

SPEAKERS/ PRESENTERS

- ⇒ Dr. Liya Mutale, Vice President TLC Family Life Ministries, Zambia
- ⇒ Dr Stella B Kyohairwe, Ph.D Senior Lecturer
- ⇒ Jason Mulaisho, E- Governance.

Afternoon Session

13:30 – 14:30

Venue: ZSPA2

TRACK: Masterclass By Dr. Ernest Kadembo PHD

SPEAKERS/ PRESENTERS

- ⇒ The role of leadership in fostering change and innovation - Dr. Ernest Kadembo. PhD

14:45 - 16:30

Venue: ZSPA2

TRACK: Masterclass

SPEAKERS/ PRESENTERS

- ⇒ Mr. Alex Gringer
- ⇒ Starting and Growing business as youth the Case for Eden Institute: Mr. Kelvin Kaunda, Executive Director Eden Institute
- ⇒ Walking the walk of Private-Public Partnership; Director General

FRIDAY SESSIONS JUNE 17, 2016

- ⇒ Adopting cooperatives as drivers of economic and social development;
- ⇒ Business entrepreneurship and Social Entrepreneurship; what are the linkages, Director General TEVETA

16:45 - 17:30

Venue: ZSPA2

TRACK: Super panel Discussion

SPEAKERS/ PRESENTERS

- ⇒ Sustainable Land Use & Sustainable Cities: Building house using new technology;
- ⇒ Sustainable Land Use & Sustainable Cities: What lessons is Lusaka city learning

Evening Session: Dinner



Programme

- 18:30 All Delegates be seated
- ⇒ National Anthem and Prayer
- ⇒ Music
- 19:15 - Remarks by:
- ⇒ ZSPA President
- ⇒ Dr. Roland Msiska - Secretary to the Cabinet
- ⇒ Presentation of the Award
- 20:00 Meals Served (Cash Bar only)
- ⇒ Music by the Band
- 21:00 Opening of the Dance Floor
- Feel Free to Show your Dance
- 22:00 Closing of the Dinner



Dress code – Formal

Programme Coordinators

- ⇒ Mrs. Asnely Bulaya,
- ⇒ Ms. Ngosa Chikaka
- ⇒ Mr. Tembeya Sinyangwe



SPEAKERS' PROFILE

Mrs. Inonge Wina, Vice President, Zambia—Guest of Honour



Mrs. Inonge Wina is the first Female Republican Vice President. She worked as the first chief executive (generals secretary) of the Young Women Christian Association (YWCA) of Zambia, Senior Administrative officer in the Department of Cultural Affairs. She has also served as a Director on a number of boards in the public sector.

As President of YWCA she was instrumental in promoting the women's human rights agenda, culminating in the establishment of the Victim Support Units in collaboration with the Zambia Police Service. Under her guidance, the YWCA also established drop in centres for women and

children survivors of domestic violence in all provincial centres.

In 1996, she was elected National Chairperson of the NGO Coordinating Council of Zambia (NGOCC). In the year 2000, she led an alliance of NGOs and churches under the umbrella of the Oasis Forum and inspired the red ribbon campaign in defense of the Zambian Constitution.

In 2001, she was elected as Member of Parliament of Nalolo Constituency. Following her election as Member of Parliament she was elected as chairperson of a number of portfolio committees, including the Committee on Human Rights Gender and Governance, and Women Parliamentary Caucus. In June 2009 Mrs. Wina was appointed to the Central Committee of the Patriotic Front and later elected PF National Chairperson.

In the 2011, Mrs. Wina inspired the Patriotic Front Party to win the 2011 Presidential and General Elections. In 2011, she was appointed as first Minister of Chiefs and Traditional Affairs and later Minister of Gender and Child Development.

In 2014, after inspiring the Patriotic Front back to government she was appointed as a Vice President. Mrs. Wina has Diploma in Social Work from Santa Monica City College, USA and B.A degree in History and Sociology, UNZA.

SPEAKERS' PROFILE



Dr. Roland Msiska. Secretary to the Cabinet (Conference Honorary Chairperson)

Dr. Msiska has over two decades at global and national level. He has a rare and extra-ordinary combination of qualifications, skills, knowledge and experience. He has over the years acquired knowledge and skills in transforming public sectors. He is a visionary leader and practitioner of system's thinking,

strategic thinking and scenario based planning. He has also spent time trying to understand why most Government plans are never implemented and evaluation recommendations are rarely implemented.

Dr. Msiska has served on number of regional and international task forces and committees and sought out as consultant by various institutions and governments. He was among the early pioneers who understood that the rapid spread of AIDS in the Sub-Saharan Africa was rooted in the historical development of the region and the failure of systems designed in apartheid-colonial era and post apartheid-colonial era. And therefore the long term response to HIV and AIDS would need a change in the development paradigm and political-economy systems at global, regional and national level.

He has served on several technical committees of bilateral and multi-lateral agencies and in the last 10 years. He has been involved in the design and implementation of transformative leadership taking a historical perspective and combining theories from system's thinking, strategic thinking, change management, individual and organizational learning and adult learning.

PUBLIC LECTURE SPEAKERS' PROFILE



Dr. Ernest Kadembo. PhD,UK/ Zimbabwe

Dr Ernest M Kadembo, is an accomplished academic and a seasoned speaker who is a professor of Business at Richmond International University in London, RIASA in Leeds. He is a long serving career academic who has worked in more than thirty academic institutions on a full-time and part-time basis. These include 12 years at the University of Zimbabwe and 11 years at the University of Huddersfield in England. Other distinguished institutions he has worked with include the University of Liverpool, Open University (UK), University of

Northumbria and Warwick University. He is a former visitor to Harvard University and who graced the Whitehouse on an international visitor programme. He has consulted widely and has trained, designed systems, or advised in more than two hundred organisations. Professor Kadembo has published various articles and is working on more publications. His expertise is in Marketing, Branding, Strategy, Quality amongst a number of other management areas. He is the author of *Story it! Brand it! Sell it!*; *Effective Prayers*; *You can do the Impossible*.

Synopsis of the Speech

Is Africa cursed? Do the values of African leaders differ with the human norms and expectations? Political instability characterises the dear continent. The meaning of independence is twisted or juxtaposed in the motherland. We seem to export suffering souls, with many perishing on the roads or more recently on the raging sea Our leadership would rather line their pockets and watch the masses suffer. We shun our own and offer ourselves as tools for exploitation to the developed world. With the vast resources Africa is endowed with the shame of our poverty is an irony. The AU remains a celebrated talk shop of the divided and spineless who cannot take on the wayward leaders making it a compromised institution. The spiritual dimension has become a haven of a legion of the modern prophet. The doctrines and the manipulations are puzzling, with many inhuman treatments of the hopeless and desperate becoming a commonality. The trajectory of the growth of believers and prophets is on the rise, but the afflictions are multiplying. One question could be asked "Is there something wrong with our leaders and our faith practices?"

ALEX GOSLAR PROFILE

MASTERCLASS ON BRANDING & MARKETING



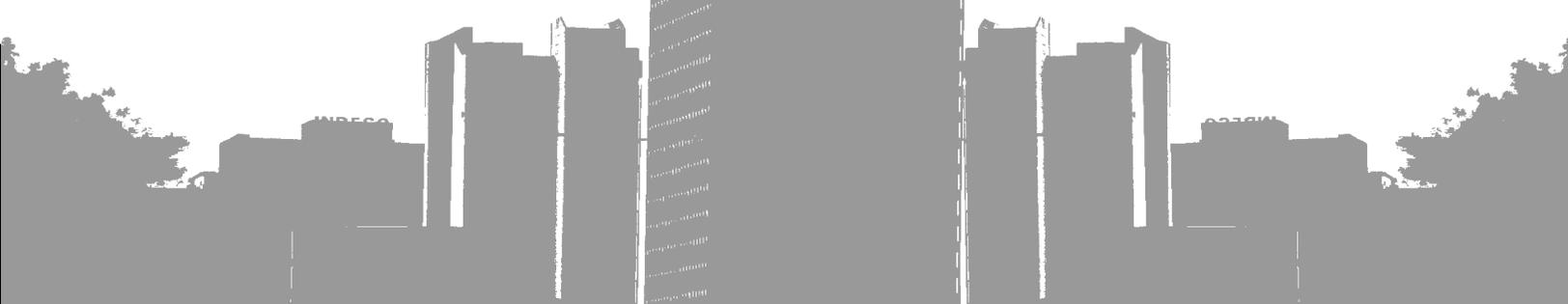
Mr. Alex Goslar, MD Goslar & Associates, Bangkok Metropolitan Area, Thailand

After receiving his diploma in Vienna Austria, Alex's career path took him to London, Bangkok, Chicago and to Frankfurt Germany where Alex worked as a European Creative Director on international accounts. A proponent of constructive engagement, Alex brought about remarkable changes to international brands while working at SF & Partners in London, at OAG Advertising Munich, J.W. Thompson Chicago and at the Leo Burnett Company.

During his journey, Alex created distinctive campaigns for global brands including Mc Donald's, P&G Dunlop, Citroen, Nestle, Vick Pharmaceuticals, Kraft foods, Kellogg's, Blaupunkt, BASF and many more. International Awards: Alex has won 2 Golden Lions from the Cannes Film Festival, New York Cleo awards, the London Advertising Festival Award, The New York One show, The All Japan TV Award, and the Los Angeles art director's club.

Alex is a regular columnist for the Thai Brand Age Magazine: In addition to his daily activities in his branding company Alex publishes a monthly column on marketing and branding developments.

Having worked in renowned companies such as: Masius Wayne Williams in London, OAG Munich, JWT Chicago and Leo Burnett International Alex resettled in Bangkok where he opened his own independent marketing inspired branding company in 2001. From its hub in Bangkok, G&A is serving clients in Asia Africa and Europe. The range of assignments varies from Aviation to real estate, hospitality, medicines, food and fashion brands.



MASTERCLASS SPEAKERS' PROFILE



Dr. Stella Kyohairwe.PhD, Uganda

Dr. Stella Kyohairwe is a Lecturer in Public Administration at Uganda Management Institute, Kampala. She holds a PhD in Administration and Organizational Theory. She is experienced and knowledgeable in administration of Public services, as well as Higher education Institutions.

She is a Peer Reviewer for both local and International Journals, and has a commendable record in Research supervision, external examinations and research academic research evaluations for variable academic institutions.

Presently she heads the department of Political and Administrative Science in the School of Management Sciences at Uganda Management Institute that houses a PhD in Public Administration and Management, Masters in Public Administration, Masters in Institutional Management and Leadership, Masters in Public Procurement and Masters in Management Studies.



Dr. Njunga-Michael Mulikita, Zambia

Dr. Njunga-Michael Mulikita is a Senior Lecturer in the Dag Hammarskjöld Institute for Peace & Conflict Studies, Copperbelt University, Kitwe, Zambia. His main academic interests are democratic transitions and political processes of failed, failing and fragile states. Prior to working for the Dag Hammarskjöld Institute, he was Conflict Prevention & Peace building Policy Advisor, United Nations Development Programme (UNDP), Addis Ababa, Ethiopia (2008-2009). Dr. Mulikita had previously worked for the African Training & Research Centre in Administration for Development (CAFRAD), Tangiers, Morocco (2007-2008).

In this capacity he undertook advisory missions on governance & public administration reforms in a number of African countries. Dr Mulikita was also Research Fellow in the Institute for Human Relations (IHR) and Senior Lecturer in the Department of Political & Administrative Studies (PAS) at the University of Zambia (UNZA). He has authored several articles in refereed journals. Dr. Mulikita has since 2012, been an active participant in meetings of the China-Africa Think Tanks Forum(CATTF) and his papers have been published by CATTF publications.

SPEAKERS' PROFILE



Mr. Cephas Chabu – CEO, NATSAVE

Chief Executive Officer – National Savings and Credit Bank of Zambia. National Savings and Credit Bank (NATSAVE) has a mandate to deliver Banking services to all parts of the country especially the unbanked areas in order to foster economic growth.

Mr. Chabu is a visionary and strategic leader who has overseen the expansion of the Bank. NATSAVE is the only bank with the largest bank network. As a CEO has responsibility to ensure that key decision of the bank are effectively executed. He is a key executive Member of the Board of Director directing and leading in development of strategic Direction and

measures to grow the bank.

Mr. Chabu has vast experience and is seasoned banker. He holds Msc in Strategic Management(University of Derby,UK); Bsc Banking and Finance(CBU, Zambia); Advanced Diploma in Treasury and International Banking(CAIB,SA).



Dr. Liya Nawa Mutale.

Dr. Liya Nawa Mutale s a Medical Doctor, Strategist and Policy Analyst with over 15 years' experience in development of innovative strategies that cause radical change and transformation of any organization or people.

She is the Founder and Vice President of TLC Family Life Ministries International, CEO of TLC Events Management Consultants Limited and President of Angelstar Fashion Products Inc .

She has worked for the Human Resource Initiative at the Clinton Foundation , ZPCT/Family Health International, Lusaka District Health Management Board and the National AIDS Council.

Dr Mutale is a Medical Doctor with a Masters in International Health from the University of Copenhagen in Denmark.

SPEAKERS' PROFILE

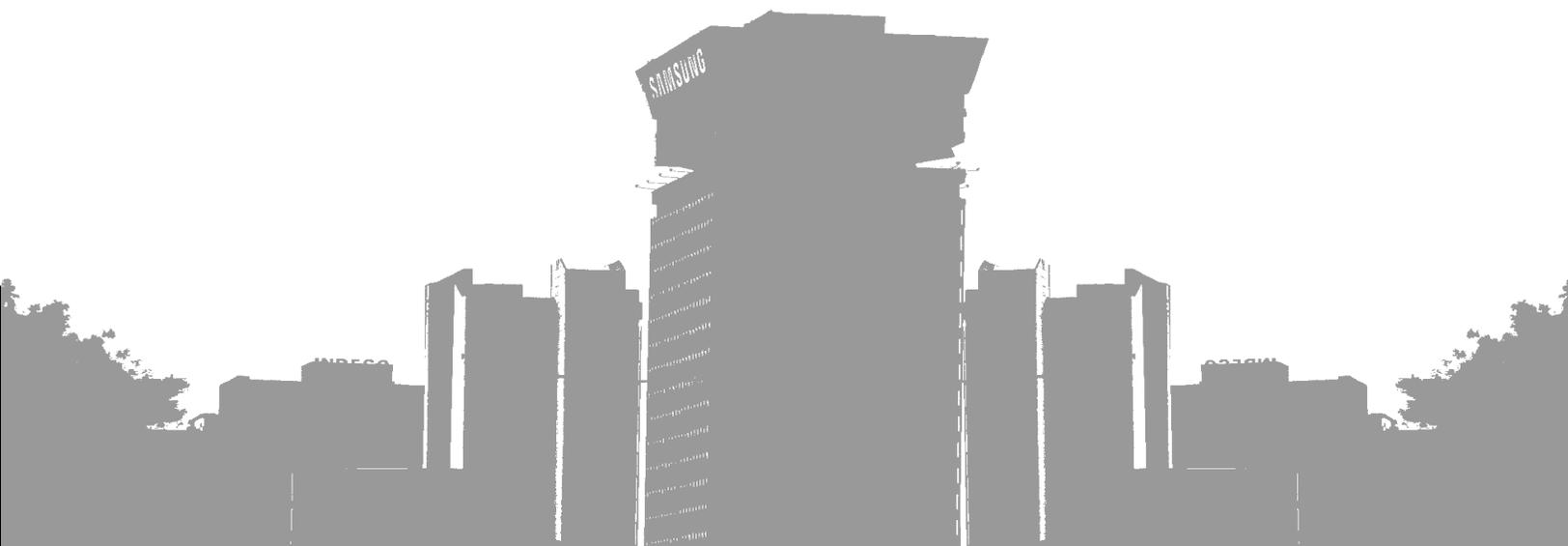


Mr. Mofya Chisala - President Computer Society of Zambia and Director for Support Service, ZICTA

Mr. Mofya Chisala is a combined modern day Business and Information Technology strategic analyst with situation leadership qualities. His qualifications include a Master of Business Administration, degree in Computer Science and a diploma in Information Management. Certification in Telecommunication, Policy, Regulation & Management (TPRM), Project Management, Monitoring & Evaluation, Risk Management, Organisational Change Management and recently Chief Information Officer (CIO) certification.

He has successfully played a leading role in five major projects costing around USD 200 million in the past 15 years, demonstrating excellent organization planning and development skills. He possesses a keen business sense and has continued to develop his knowledge base in Business and Organisational Strategy, Risk and Change Management, Project Management and Business Development within the global arena for the past 12 years.

Mofya has consistently exhibited the 'service above self' attitude which has been evident in his execution of his duties as Director for Support Services at Zambia Information and Communications Technology Authority (ZICTA), and also currently the President of the ICT society of Zambia.



SPEAKERS' PROFILE

Dr. Augustine Nduka Eneanya, PhD. Nigeria

Dr. Augustine Nduka Eneanya, PhD. is a Senior Lecturer in the Department of Political Science, University of Lagos, Akoka, Yaba, Lagos, Nigeria. He is a member of several Professional Associations, including: Chartered Institute of Personnel Management of Nigeria (CIPM), Institute of Management Consultants of Nigeria (IMCN), Nigerian Institute of Management, (NIM), and American Society of Public Administration, (ASPA). Dr Eneanya has worked in both public and private sectors in Nigeria with 18 years experience before joining the Academia. He teaches Public Administration, Policy Research, Public Policy Analysis, Research Methods, Programme Development, Implementation and Evaluation, Local Government Administration, Public Personnel Administration and Legislative Studies at the undergraduate and post-graduate levels. He has published widely in local and international journals and authored many books. Among them are: Theory and Practice of Public Administration (2015); Policy and Programme Development, Implementation and Evaluation,(2015); Managing Personnel in Public Sector (2014); Policy Research, Analysis and Public Policymaking (2013); Research Methods in Political Science and Public Administration, (2012); Comparative Local Government Administration, (2012); and Comparative Public Administration and Public Policy, (2010).

Mr. Lars Stork

Lars Stork is a Danish executive who has lived and worked in 15 countries around the world with a proven track record of starting up, launching, growing and transforming businesses.

He holds significant management experience, from FMCG (Unilever) and Telecoms businesses (Celtel). He was a member of Zain Africa Senior management team responsible for 15 in-country operations. As COO of Celtel Nigeria (from June 2006 to December 2008), at the time it was transforming to Zain Nigeria, he developed the strategy and implementation roadmap for a new regional organisation. This new organisation was instrumental in facilitating tripling the size of the Nigerian business from about five million to 18 million customers in three years. He has spent time in Zambia, as well as other sub Saharan operations of Celtel.

His most recent telecoms experience was with an Indian start up, building an organization for implementation of LTE 4G services.

Lars has won a global award, for the best innovative approach in terms of penetrating rural areas in Africa. He was also named in the GTB top 100 list of the most influential people in the telecoms industry.

JUNE 15-17, 2016 **CONFERENCE ORGANISERS**



Organizing Committee

The Conference Organizing Committee will be responsible for providing leadership, decision making and guidance during the organizing of the conference in order to facilitate the project management of the conference to meet objectives and deadlines.

The Conference Organizing Committee will be required to make logistical decisions and approve financials and conference documents in a timely manner. They also have responsibility for all aspects of the conference program with a view to providing a broad, balanced and attractive conference programme.

The head of the group, the Chairperson, will need to provide strong leadership to ensure timely decision making and work with the conference Committee (CO) in achieving key milestones. Decisions made by the Committee with financial ramifications or that effect the overall objectives and format of the conference may need to be ratified by the host Organization. The CO is responsible for the overall project management and the day-to-day tasks of running the conference.

MEET OUR



**Dr. Roland Msiska - Secretary to the Cabinet
ZSPA CONFERENCE HONORARY CHAIR /PATRON**



**Mr. Kelvin Esiasa - ZSPA President
Organizing Committee Chairperson**



**Ms. Ngosa Chikaka
Conference Manager**



**Mr. Tembeya Sinyangwe
Conference Treasurer**



**Mrs. Asnely Bulaya
Conference Secretary**

**SPONSORSHIP AND
ADVERTISING OPPORTUNITIES**

Become A Sponsor!

Target Audience: 300 Participants

Diamond Level

- ZMK100, 000 – Main Sponsor and Acquire naming rights
- Place full cover color ad both front and Back of the Conference Magazine/Newsletter.
- Named sponsor of VIP Reception/Cocktail
- Named sponsor of opening session
- Full Branding rights in the conference venue and the main rooms where the workshop will be held.
- Mentioned in all electronic and print media adverts during the build up to the conference
- Included in the flyers

Platinum Level:

- ZMK50,000 - Various Sponsors
- Outside Back Cover full-color ad
- Named sponsor of opening session
- Opportunity to provide promotional items for conference participants
- Branding the conference venue and the main rooms where the workshop will be held with banners, and billboards, pop stands
- Mentioned in all electronic and print media adverts during the build up to the workshop
- Include on the website, face book and other social networks
- Include in the flyers

Gold Level

- ZMK 10,000 - Various Sponsors
- Full page color ad
- Named sponsor of one plenary session
- Limited Branding in the conference venue and the main rooms.
- Mentioned in all electronic and print media adverts during the build up to the workshop
- Include on the website, face book and other social networks
- include in the flyers

Bronze Level

- ZMK5,000 - Various Sponsors
- One quarter page full colour ad
 - Place billboards, pop stands in the plenary sessions and main conference hall
- Mentioned in all electronic and print media adverts during the build up to the workshop
- Direct Sponsorship of Conference Shirts, Conference Bag and any Conference freebies.



JUNE 15-17, 2016 **CONFERENCE**
Sponsorship and Advertising Agreement

Name of Organization/Individual

Full Address of Organization/Individual

Authorizing/Contact Person and Title

Authorizing/Contact Person's Telephone and Email Address

ZSPA will provide recognition and inclusion in the 2016 Conference program booklet for the above named sponsor as indicated below.

Sponsor agrees to provide material for the program in a JPEG or PDF file to: information.zspa@gmail.com by May 15, 2016.

Sponsor agrees to provide payment for the sponsorship and/or advertisement postmarked no later than Friday, April 30, 2016.

Payments must be made payable to ZSPA and remitted to:

ZAMBIA SOCIETY PUBLICA ADMINISTRATION(ZSPA)

ZSPA Bank Transfer details

Bank Name : EcoBank Zambia Bank - Zambia

Bank Address : Stand No. 823, Cairo Road Lusaka

Account Number: 0020277503505901.

Bank Swift code : ECOCZMLU

Bank Sort code : 360003;

Contact Details

Office 408, Indeco House,

Cairo Road,

Lusaka, Zambia.

Mobile: +260 97 746 1201

Email: kelvinesiasa@hotmail.com

information.zspa@gmail.com

www.zambianpublicadministration.weebly.com